# S.Y.B.Sc (Information Technology) 2025-26

	Semester III Subjects	Credits		Semester IV Subjects	Credits
Major			Major		
BSP301	Python Programming	2	BSC401	Core Java	2
BSD302	Data Structure	2	BSS402	Software Engineering	2
BSPP303	Python Programming	2	BSCP403	Core Java Practical	2
BSDP304	Data Structure Practical	2	BSSP404	Software Engineering Practical	2
Minor			Minor		
BSC305	Computer network	2	BSE405	Embedded System	2
BSCP306	Computer network Practical .	2	BSEP406	Embedded System Practical	2
OE		2	OE		
<b>BSA307</b>	Applied Mathematics		BST407	Computer Oriented Statistical	2
BSM307	Basics of Marketing - I		BSM407	Technique Basics of Marketing - II	
VSC BSPL308 BSOS308	PL/SQL Operating System	2	SEC BSTP408 BSCG408	Mobile Programming Practical Computer Graphics	2
AEC			AEC		2
BSH309/B SM309	Hindi/Marathi	2	BSH409/B SM409	Hindi/Marathi	
FP			СЕР		
BSFP310	FP	2	BSCP410	CEP	2
CC			CC		2
BSN311/B SY311	NSS/ Sports/ Cultural/ Yoga	2	BSN411/B SY411	NSS/ Sports/ Cultural/ Yoga	
	Total	22			22

# SEMESTER IV

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y.B.Sc(Information	Technology)	Semester:IV			
Course Category: Major					
Name of the Dept: Science and Technology					
Course Title: Core Java					
Course Code: BSC401	Course Level:5.0				
Type: Theory					
Course Credit: 02					
Hours Allotted: 30 Hours					
Marks Allotted: 50 Marks					

#### **Course Objectives:**

- 1. To design and program stand-alone Java applications. To learn how to design a graphical user interface (GUI) with Java Swing. T
- 2. To understand how to use Java APIs for program development. To learn how to extend Java classes with inheritance and dynamic binding.

#### **Course Outcomes:**

After the completion of the course, the learners would be able to:

CO1: Ability to understand the compilation process of Java, role of JVM as an emulator and various types of instructions.

Ability to learn and apply concepts of Java programming, exceptional handling and inheritance.

CO2: Ability to understand the use of multi-threading, AWT components and event handling mechanism in Java. Ability to understand JDBC.

<b>Description the course:</b> Introduction, relevance, Usefulness,	
•	Application, interest, connection with other courses, demand in the industry, job prospects etc.

Unit No.	Content	Hours
I	Introduction: History, architecture and its components, Java Class File, Java Runtime Environment, The Java Virtual Machine, JVM Components, The Java API, java platform, java development kit, Lambda Expressions, Methods References, Type Annotations, Method Parameter Reflection, setting the path environment variable, Java Compiler And Interpreter, java programs, java applications, main(), public, static, void, string[] args, statements, white space, case sensitivity, identifiers, keywords, comments, braces and code blocks, variables.  Classes: Types of Classes, Scope Rules, Access Modifier, Instantiating Objects From A Class, Initializing The Class Object And Its Attributes, Class Methods, Accessing A Method, Method Returning A Value, Method's Arguments, Method Overloading, Variable Arguments [Varargs], Constructors, this Instance, super Instance, Characteristics Of Members Of A Class, constants, this instance, static fields of a class, static methods of a class, garbage collection.  Inheritance: Derived Class Objects, Inheritance and Access Control, Default Base Class Constructors, this and super keywords. Abstract Classes And Interfaces, Abstract Classes, Abstract Methods, Interfaces, What Is An Interface? How Is An Interface Different From An Abstract Class?, Multiple Inheritance, Default Implementation, Adding New Functionality, Method Implementation, Classes Vs Interfaces, Defining An Interface, Implementing Interfaces. Packages: Creating Packages, Default Package, Importing Packages, Using A Package	15
II	Enumerations, Arrays: Two Dimensional Arrays, Multi-Dimensional Arrays, Vectors, Adding Elements To A Vector, Accessing Vector Multithreading: the thread control methods, thread life cycle, the main thread, creating a thread, extending the thread class. Exceptions: Catching Java Exceptions, Catching Run-Time Exceptions, Handling Multiple Exceptions, The finally Clause, The throws Clause Byte streams: reading console input, writing console output, reading file, writing file, writing binary data, reading binary data, getting started with character streams, writing file, reading file  Event Handling: Delegation Event Model, Events, Event classes, Event listener interfaces, Using delegation event model, adapter classes and inner classes. Abstract Window Toolkit: Window Fundamentals, Component, Container, Panel, Window, Frame, Canvas.Components – Labels, Buttons, Check Boxes, Radio Buttons, Choice Menus, Text Fields, Text, Scrolling List, Scrollbars, Panels, Frames Layouts: Flow Layout, Grid Layout, Border Layout, Card Layout.	15
	Total Hours	30

#### **References:**

- 1. Core Java 8 for Beginners Vaishali Shah, Sharnam Shah SPD 1st 2015
- 2. Java: The Complete Reference Herbert Schildt McGraw Hill 9th 2014
- 3. Murach's beginning Java with Net Beans Joel Murach, Michael Urban SPD 1st 2016
- 4. Core Java, Volume I: Fundamentals Hortsman Pearson 9th 2013
- 5. Core Java, Volume II: Advanced Features Gary Cornell and Hortsman Pearson 8th 2008
- 6. Core Java: An Integrated Approach R. Nageswara Rao DreamTech 1st 2008

# Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: B. Sc. (Information Tec	hnology) Semester: IV
Course Category/Vertical: Major	
Name of the Dept: Science and Technology	
Course Title: Software Engineering	
Course Code: BSS402	Course Level: 5.0
Type: Theory	
Course Credit: 2 credits	
Hours Allotted: 30 Hours	
Marks Allotted: 50 Marks	
Course Objectives:	
Requirements, Software Process Mo Engineering Processes 2. Be able to understand Concept of the	•
<b>CO1.</b> Understand concept of the Software Er	gineering, Software Process Model,
Critical system, Requirements Engin	eering Processes
CO2. Understand Concept of the User Interfatesting, software measurements and concept of the User Interfates testing.	ce Design, Project Management, software ost estimation and process improvement.
Description the course:	Software Engineering, Software Process Model Critical system, Requirements Engineering Processes, User Interface Design, Projec Management, software testing, software measurements and cost estimation and process improvement.

Unit No.	Content	Hours
I	Introduction to Software Engineering and Software Requirements: What is software engineering? Software Development Life Cycle, Requirements Analysis, Software Design, Coding, Testing, Maintenance etc. Functional and Non-functional requirements, User Requirements, System Requirements, Interface Specification, Documentation of the software requirements.  Software Development Process Models.  Waterfall Model, Spiral Model, Prototyping, Iterative Development. Rational Unified Process, The RAD Model, Time boxing Model. Software Processes, Process and Project, Component Software Processes. Agile software development, Agile methods, Plan-driven and agile development, Extreme programming, Agile project management, Scaling agile methods.  Socio-technical system and Critical system: Essential characteristics of socio technical system Systems System Properties, Systems Engineering, Components of system such as organization, people and computers, Dealing Legacy Systems. Critical system, Types of critical system, A simple safety critical system, Dependability of a system, Availability and Reliability, Safety and Security of Software systems. Requirements Engineering Processes and System Models: Feasibility study, Requirements elicitation and analysis, Requirements Validations, Requirements Management. System Models, Models and its types, Context Models, Behavioral Models, Data Models, Object Models, Structured Methods, Architectural Design Decisions, System Organization, Modular Decomposition Styles, Control Styles, Reference Architectures.	15
II	User Interface Design and Project Management Need of UI design, Design issues, The UI design Process, User analysis, User Interface Prototyping, Interface Evaluation, Project Management Software Project Management, Management activities, Project Planning, Project Scheduling, Risk Management.  Software Testing and Quality Management: Planning Verification and Validation, Software Inspections, Automated Static Analysis, Verification and Formal Methods. Software Testing, System Testing, Component Testing, Test Case Design, Test Automation.  Quality Management, Process and Product Quality, Quality assurance and Standards, Quality Planning, Quality Control, Software Measurement and Metrics.  Software Measurement and Software Cost Estimation Size-Oriented Metrics, Function-Oriented Metrics, Extended Function Point Metrics Software Cost Estimation, Software Productivity, Estimation Techniques, Algorithmic Cost Modelling, Project Duration and Staffing Process Improvement and Software reuse: Process and product quality, Process Classification, Process Measurement, Process Analysis and Modeling, Process Change, The CMMI Process Improvement Framework. Service Oriented Software Engineering, Services as reusable components, Service Engineering, Software Development with Services.	15

Software reuse, The reuse landscape, Application frameworks, Software product lines, COTS product reuse.  Distributed software engineering, Distributed systems issues, Client–server computing, Architectural patterns for distributed systems, Software as a service	
Total Hours	30

#### **References:**

Books	Books and References:					
Sr. No.	Title	Author/s	Publisher	Edition		
1.	Software Engineering, edition,	Ian Somerville	Pearson Education.	Ninth		
2.	Software engineering, a practitioner's approach	Roger Pressman	Tata Mcgraw-hill	Seventh		
3.	Software Engineering Concept and Applications	Subhajit Datta	Oxford Higher Education	Third		
4.	Software Design	D.Budgen	Pearson education	Second		
5.	Software Engineering	KL James	PHI	One		

### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y.B.Sc (Information Tech	nnology) Semester:IV			
Course Category: Major				
Name of the Dept: Science and Technology				
Course Title: Core Java Practical				
Course Code: <b>BSCP403</b> Course	e Level:5.0			
Type: Theory				
Course Credit: 02				
Hours Allotted: 60 Hours				
Marks Allotted: 50 Marks				
Course Objectives:				
<ol> <li>Learners must understand basic java programming and concept of java programming</li> <li>Learners must understand basics of multithreading, exception handling, JDBC and AWT &amp; Swing Control</li> </ol>				
Course Outcomes: After the completion of the course, the learners would be able to: CO1: Implement object-oriented programming concepts, Use and create package and interfaces in a java program. CO2: Implement of advance website development tools. and Use Graphical user interface in java program. and Creates applets.				
Description the course:	Introduction, relevance, Usefulness, Application, interest, connection with other courses, demand in the industry, job prospects etc.			

Sr. No	Content	
1.	a. Write a program to create a class and implement a default, overloaded	
	and copy Constructor.	
	b. Write a program to create a class and implement the concepts of Method Overloading	
	c. Write a program to create a class and implement the concepts of Static methods	
2.	OOPs concepts in Java – 2	
	Write a program to implement the concepts of Inheritance and     Method overriding	
	b. Write a program to implement the concepts of Abstract classes and methods	
	c. Write a program to implement the concept of interfaces.	
3.	Exceptions	
	a. Write a program to raise built-in exceptions and raise them as per the requirements	
	b. Write a program to define user defined exceptions and raise them as per the requirements	
4.	Multithreading: Write a java application to demonstrate 5 bouncing balls of	
	different colors using threads.	
5.	JDBC	
a.	Write a JDBC program that displays the data of a given table in a GUI Table	
b.	Write a JDBC program to Show the details of a specified product from a given table selected using Combo box.	
c.	Write a GUI application to Navigate forward and reverse result set data.	
6.	Swing	
a.	Create a swing application that randomly changes color on button click.	
b.	Create a Swing application to demonstrate use of TextArea using scrollpane to show contest of text file in textarea selected using file chooser	
c.	Create a Swing application to demonstrate use of scrollpane to change its	
_	color selected using colour chooser	
7.	Layouts: Write programs for the following layouts:	
a.	Flow Layout	
b.	Grid Layout  Border Layout	
8.	Events: Write programs to demonstrate the following events	
a.	Action Event	
b.	Mouse Event	
c.	Key Event	
d.	Focus Event	
e.	Selection Event	
9.	Demonstrate the use of Adapter Class in Event Handling	
10.	Demonstrate the use of Anonymous Inner Class in Event Handling	
	Total Hours	60

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: <b>B.Sc</b> ( <b>Information Technology</b> )	Semester: IV
Course Category/Vertical: Major	
Name of the Dept: Science and Technology	
Course Title: Software Engineering Practical	
Course Code: BSSP404	Course Level: 5.0
Type: Practical	
Course Credit: 2 credits	
Hours Allotted: 60 Hours	
Marks Allotted: 50 Marks	
Course Objectives (CO):	
3. Be able to explain and understand concept of Soft	ware Engineering and Software
Requirements, Software Process Model, Critical s	ystem, Requirements

- **Engineering Processes**
- 4. Be able to understand Concept of the User Interface Design, Project Management, software testing, software measurements and cost estimation and process improvement.

#### **Course Outcomes (OC):**

- CO1. Understand concept of the Software Engineering, Software Process Model, Critical system, Requirements Engineering Processes
- CO2. Understand Concept of the User Interface Design, Project Management, software testing, software measurements and cost estimation and process improvement.

**Software Using: Star UML** 

Sr.NO	Content	Hours
1.	Study and implementation of class diagrams.	
2.	Study and implementation of Use Case Diagrams.	
3.	Study and implementation of Entity Relationship Diagrams.	
4.	Study and implementation of Sequence Diagrams.	
5.	Study and implementation of State Transition Diagrams.	
6.	Study and implementation of Data Flow Diagrams.	
7.	Study and implementation of Collaboration Diagrams.	
8.	Study and implementation of Activity Diagrams.	
9.	Study and implementation of Component Diagrams.	
10.	Study and implementation of Deployment Diagrams.	
	Total Hours	60

# Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Proramme Name: S.Y.B.Sc(Information Technology	nology) Semester:IV
Course Category: Minor	
Name of the Dept: Science and Technology	
Course Title: Embedded System	
Course Code: <b>BSE405</b> Course I	evel: 5.0
Type: Theory	
Course Credit: 02	
Hours Allotted: 30 Hours	
Marks Allotted: 50 Marks	
Course Objectives:	
1. To Educate in Various microcontrollers us	<u>=</u>
Introduce Bus Communication in process	. 1
<ol><li>To impart knowledge in sensors and actual application development using embedded</li></ol>	
Course Outcomes:	
CO1. Design and develop embedded systems	
CO2. Use different types of sensors for appropria	tely
Description the course:	An embedded system is a specialized computing system designed to perform
	specific tasks within a larger system. This
	subject explores the fundamental concepts,
	including hardware and software integration,
	microcontrollers, sensors, actuators, and
	real-time operating systems, essential for
	designing and developing embedded

systems.

Unit No.	Content	Hours
I	PIC MICROCONTROLLER: Architecture – memory organization – addressing modes – instruction set – PIC programming in Assembly & C –I/O port, Data Conversion, RAM & ROM Allocation, Timer programming  Communication Protocol & Implementation: Introduction to Communication Protocol, I2C, I2C devices – RTC, Memory, ADC-DAC, Port Expander, SPI (Serial Peripheral Interface), Bluetooth, Wi-Fi and RFID. Understanding Serial, Communication, Bluetooth Communication, SPI Interface ZigBee, Wi-Fi, I2C, Infrared, RFID, GSM, GPS, PDH/SDH/Ethernet  Getting Started with Arduino: Introduction, Arduino Variants, Install the Drivers, Arduino IDE	15
П	Basic Functions: Structure, Digital I/O Functions, Analog I/O Functions, Advanced I/O Functions, Timer Functions, Communication Functions, Interrupt Functions, Math Functions.  Using Sensors with the Arduino: Light Sensitive Sensors, Temperature Sensors, Temperature and Humidity Sensor, Line Tracking Sensor, Ultrasonic Sensors, Digital Infrared Motion Sensor, Gas Sensor, Color Sensor.  Wireless Control Using the Arduino: Infrared Transmitter and Receiver, Wireless Radio Frequency, Bluetooth, GSM/GPRS, Wi-Fi Case Studies: • Air Quality Monitor Using Arduino • A Fire-Fighting Robot Using Arduino • Intelligent Lock System Using Arduino	15
	Total Hours	30

#### **References:**

Sr.No.	Title	Author/	Publisher	Edition	Year
1	Programming Embedded Systems in C and C++	Michael Barr	O'Reilly	First	1999
2	Introduction to embedded systems	Shibu K V	Tata Mcgraw- Hill	First	2012
3	Embedded Systems	Rajkamal	Tata Mcgraw- Hill		

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y.B.Sc (Information Technology)	Semester: IV
Course Category/Vertical: Minor	
Name of the Dept: Science and Technology	
Course Title: Embedded System Practical	
Course Code: BSEP406	Course Level: 5.0
Type: Practical	
Course Credit: 2 credits	
Hours Allotted: 60 Hours	
Marks Allotted: 50 Marks	

#### **Course Objectives:**

- 1. To provide students with practical experience in using Arduino platforms, breadboarding techniques, and integrating various sensors to build real-world embedded applications
- 2. To develop the skills necessary to design, implement, and test programs that interact with different types of sensors, enabling students to create responsive systems that can monitor and control environmental variables in real time.

#### **Course Outcomes:**

- CO1. To gain practical knowledge in designing and programming embedded systems using Arduino.
- CO2. To develop the ability to apply sensor-based data to real-world scenarios, enhancing their understanding of embedded systems and sensor interfacing.

Description the course:	This practical subject focuses on hands-on
	experience with Arduino-based embedded
	systems. Students will learn to design circuits,
	integrate various sensors (such as light,
	temperature, humidity, ultrasonic, infrared, and
	gas), and develop programs to interact with these
	sensors, gaining practical skills in real-time data
	processing and embedded system applications.

Sr.	Content	Hours
No.		
	List of Practical: All practical's to be done online using TinkerCAD	
1	Introduction to Arduino:	
	a. Introduction to Arduino circuits and breadboarding.	
	b. Blinking of LEDs.	
2	Program using Light Sensitive Sensors.	
3	Program using temperature sensors.	
4	Programs using humidity sensors.	
5	Programs using Line tracking sensors.	
6	Programs using Ultrasonic Sensors.	
7	Programs using digital infrared motion sensors.	
8	Programs using gas sensors.	
9	Programs using servo motors	
10	Programs making Joystick with Arduino	
	Total Hours	60

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y.B.Sc(I	nformation Technology)	Semester:IV
Course Category: Open Electiv	ve	
Name of the Dept: Science and	d Technology	
Course Title: Computer Orien	nted Statistical Technique	
Course Code: <b>BST407</b>	Course Level:5.0	
Type: Theory		
Course Credit: 02		
Hours Allotted: 30 Hours		
Marks Allotted: 50 Marks		

#### **Course Objectives:**

- 1. To learn the different methods of calculating the central tendencies and introduce the moments, skewness and kurtosis.
- 2. To learn scientific view to conduct the survey in proper way to collect the data about specific perspective.
- 3. To learn the sampling theory and testing of hypothesis and making inferences and to introduce the students with understanding of the curve fitting, regression and correlation techniques.

#### **Course Outcomes:**

After the completion of the course, the learners would be able to:

**CO1:** To calculate and apply measures of central tendencies and measures of dispersion -- grouped and ungrouped data cases and also to calculate the moments, skewness and kurtosis by various methods.

**CO2:** Perform Test of Hypothesis and calculate confidence, understand the concept of p- values and apply simple linear regression and correlation model to real life examples.

<b>Description the course:</b>	Statistical techniques are helpful in
	providing insights about data. For example,
	statistical techniques such as extreme values,
	mean, median, standard
	deviations, interquartile ranges, and distance
	formulas are useful in exploring,
	summarizing, and visualizing data. These
	techniques, though relatively simple, are
	a good starting point for exploratory data
	analysis.

Unit No.	Content	Hours
I	The Mean, Median, Mode, and Other Measures of Central Tendency: Averages, or Measures of Central Tendency ,The Arithmetic Mean , The Weighted Arithmetic Mean ,Properties of the Arithmetic Mean ,The Arithmetic Mean Computed from Grouped Data ,The Median ,The Mode, The Empirical Relation Between the Mean, Median, and Mode, The Geometric Mean G, The Harmonic Mean H ,The Relation Between the Arithmetic, Geometric, and Harmonic Means, The Root Mean Square, Quartiles, Deciles, and Percentiles.  The Standard Deviation and Other Measures of Dispersion: Dispersion, or Variation, The Range, The Mean Deviation, The Semi-Interquartile Range, The 10–90 Percentile Range, The Standard Deviation, The Variance, Properties of the Standard Deviation, Empirical Relations Between Measures of Dispersion, Absolute and Relative Dispersion; Coefficient of Variation, Standardized Variable; Standard Scores.  Moments, Skewness, and Kurtosis: Moments , Moments for Grouped Data ,Relations Between Moments , Computation of Moments for Grouped Data, Moments in Dimensionless Form, Skewness, Kurtosis, Population Moments, Skewness, and Kurtosis.  Elementary Sampling Theory: Sampling Theory, Random Samples and Random Numbers, Sampling With and Without Replacement, Sampling Distributions, Sampling Distribution of Means, Sampling Distribution of Proportions, Sampling Distributions of Differences and Sums, Standard Errors, Software Demonstration of Elementary Sampling Theory.	15
II	Statistical Estimation Theory: Estimation of Parameters, Unbiased Estimates, Efficient Estimates, Point Estimates and Interval Estimates; Their Reliability, Confidence-Interval Estimates of Population Parameters, Probable Error.  Statistical Decision Theory: Statistical Decisions, Statistical Hypotheses, Tests of Hypotheses and Significance, or Decision Rules, Type I and Type II Errors, Level of Significance, Tests Involving Normal Distributions, Two-Tailed and One-Tailed Tests, Special Tests, Operating-Characteristic Curves; the Power of a Test, p-Values for Hypotheses Tests, Control Charts, Tests Involving Sample Differences, Tests Involving Binomial Distributions.  Small Sampling Theory: Small Samples, Student's t Distribution, Confidence Intervals, Tests of Hypotheses and Significance, The Chi-Square Distribution, Confidence Intervals for Sigma, Degrees of Freedom, The F Distribution.  The Chi-Square Test: Observed and Theoretical Frequencies, Definition of chi-square, Significance Tests, The Chi-Square Test for Goodness of Fit, Contingency Tables,  Curve Fitting and the Method of Least Squares: Relationship Between Variables, Curve Fitting, Equations of Approximating Curves, Freehand Method of Curve Fitting, The Straight Line, The Method of Least Squares, The Least-Squares Line  Correlation Theory: Correlation and Regression, Linear Correlation, Measures of Correlation, The Least-Squares Regression Lines,	15
	Total Hours	30

#### **Books and References:**

Sr.	Title	Author/s	Publisher	Edition	Yea
No					r
1.	STATISTICS	Murray R. Spiegel, Larry J. Stephens.	McGRAW – HILL ITERNATIO NAL	FOURTH	
2.	FUNDAMENTAL OF MATHEMATICAL STATISTICS	S.C. GUPTA and V.K. KAPOOR	SULTAN CHAND and SONS	ELEVEN TH REVISE D	2011
3.	MATHEMATICAL STATISTICS	J.N. KAPUR and H.C. SAXENA	S. CHAND	TWENTI ETH REVISE D	2005

# Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y.B.Sc(Information Technology)	Semester:IV
Course Category: Open Elective	
Name of the Dept: B.Com (Management Studies)	
Course Title: Basics of Marketing-II	
Course Code: BSM407	Course Level: 5.0
Type: Theory	
Course Credit: <b>02</b>	
Hours Allotted: 30 Hours	
Marks Allotted: 50 Marks	

#### **Course Objectives**

- 1 Train the learners to make effective use of marketing mix for developing marketing plans
- 2 Introduce them to various modern trends in marketing and core marketing concepts

#### **Course Outcomes:**

- CO1.Learners would be able to make effective use of marketing mix while developing marketing plans
- CO2.Understand the importance of core marketing concepts and various modern trends in marketing and its role in changing business scenario

<b>Description the course:</b> The course introduces the learners to
Description the course.
concept of marketing and its practi
application in the current competitive wo
The learners could upgrade their curr
understanding of marketing and
themselves ready for the workforce. Stude
would be able to explore new areas
marketing, such as executive MIS, market
research, and much more, which are in h
demand right now in the business world.

Unit No.	Content	Hours
I	Marketing Mix	15
	Marketing mix: Meaning –elements of Marketing Mix.	
	<b>Product</b> -product mix-product line lifecycle-product planning – New	
	Product development- failure of new product-levels of product.	
	<b>Branding</b> –Packing and packaging – role and importance	
	Pricing – objectives- factors influencing pricing policy and Pricing	
	strategy.	
	Physical distribution – meaning – factor affecting channel selection-	
	types of marketing channels Promotion – meaning and significance of	
	promotion and tools	
II	Segmentation, Targeting and Positioning and Trends In Marketing	15
	Segmentation – meaning, importance, basis	
	Targeting – meaning, types	
	Positioning – meaning – strategies	
	New trends in marketing – E-marketing, Internet marketing and	
	marketing using Social network Social marketing/ Relationship	
	marketing	
	Total Hours	30

#### References:

- 1. Saxena, Rajan. Marketing Management. Fourth edition, Tata McGraw Hill Publishing Co., New Delhi
- 2. Ramaswamy V.S. and Namakumari S. Marketing Management Planning, Implementation and Control. Fourth edition, Macmillan
- 3. Kumar Arun & N Meenakshi. Marketing Management. Second Edition; Vikas Publications
- 4. Michael Vaz Manan Prakashan
- **5.** Kale Vipul Publication

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y.B.Sc(Information Technology)	Semester: IV
Course Category/Vertical: SEC	
Name of the Dept: Science and Technology	
Course Title: Mobile Programming Practical	
Course Code: BSTP408	Course Level: 5.0
Type: Practical	
Course Credit: 2	
Hours Allotted: 60 Hours	
Marks Allotted: 50 Marks	

#### **Course Objectives:**

- 1: To discuss and understand Development of Mobile Applications with Core Features and Functionality.
- 2: To discuss and understand backend services such as API and databases in mobile Programming.

#### **Course Outcomes:**

After completion of the course, learners would be able to:

- CO1: Learner is able to Demonstrate the ability to design, develop, and deploy mobile applications, applying user- centered design principles.
- CO2: Learner is able to Implement backend services such as API and databases to ensure mobile apps can fetch, store, and process data efficiently

Sr. No.	Content	Hours
1.	Program to demonstrate the features of Dart language.	
2.	Designing the mobile app to implement different widgets.	
3.	Designing the mobile app to implement different Layouts.	
4.	Designing the mobile app to implement Gestures.	
5.	Designing the mobile app to implement the theming and styling	
6.	Designing the mobile app to implement the routing.	
7.	Designing the mobile app to implement the animation.	
8.	Designing the mobile app to implement the state management.	
9.	Designing the mobile app working with SQLite Database	
10.	Designing the mobile app working with Firebase.	
	Total Hours	60

#### Note:

- The practical's will be based on HTML5, CSS, Flutter. (Android will be introduced later after they learn Java).
- Setting up Flutter, PhoneGAP Project and environment.

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, (Autonomous)

Thane (W)

Programme Name: S.Y.B.Sc(Informa	tion Technology)	Semester:IV		
Course Category: SEC				
Name of the Dept: Science and Techn	Name of the Dept: Science and Technology			
Course Title: Computer Graphics				
Course Code: BSCG408	Course Level:5.0			
Type: Theory				
Course Credit: 02				
Hours Allotted: 30 Hours				
Marks Allotted: 50 Marks				

#### **Course Objectives:**

- 1. The course introduces the basic concepts of computer graphics & animations.
- 2. It provides the necessary theoretical background and demonstrates the application of computer science to graphics.

#### **Course Outcomes:**

After the completion of the course, the learners would be able to:

- CO1. Understand the basics of computer graphics, different graphics systems and applications of computer graphics, various scan conversion algorithms, Use of geometric transformations on graphics object.
- CO2 . Understand the basics of 3D viewing, hidden surface removal algorithms, basics of curve representations. (the core concepts of computer animations & image manipulations)

Description of the course:	This course introduces fundamental concepts and		
	techniques in computer graphics, including 2D and 3D		
	transformations, scan conversion algorithms, and visible-		
	surface determination. Students will learn about key		
	algorithms like DDA, Bresenham's, and Midpoint		
	methods, as well as advanced topics such as curve and		
	surface representation, computer animation, and image		
	manipulation. The course also covers the principles of 3D		
	viewing, including the Canonical View Volume and		
	techniques like the z-buffer and painter's algorithms for		
	efficient rendering. Practical applications in animation and		
	image processing including compression and		

enhancement, will be explored.

Unit No.	Content	Hours		
I	Introduction to Computer Graphics:	15		
	Overview of Computer Graphics, Computer Graphics Application			
	and			
	Software. Active and Passive Graphics Devices, Raster-Scan and			
	Random-Scan Displays .			
	Scan conversion:			
	Digital Differential Analyzer (DDA) algorithm,			
	Bresenhams' Line drawing algorithm. Bresenhams' method of Circle			
	drawing, Midpoint Circle Algorithm, Midpoint Ellipse Algorithm.			
	Two-Dimensional Transformations:			
	Transformations and Matrices, Transformation Conventions, 2D			
	Transformations, Homogeneous Coordinates and Matrix			
	Representation of 2D Transformations, Translations and			
	Homogeneous			
	Coordinates, Rotation, Reflection, Scaling, Combined			
	Transformation,			
	Rotation About an Arbitrary Point.			
II	Viewing in 3D:	15		
	Stages in 3D viewing, Canonical View Volume (CVV), Specifying			
	an			
	Arbitrary 3D View, Examples of 3D Viewing.			
	Visible-Surface Determination:			
	Techniques for efficient Visible-Surface Algorithms, Categories of			
	algorithms, Back face removal, The z-Buffer Algorithm, Scan-line			
	method, Painter's algorithms (depth sorting).			
	Computer Animation:			
	Principles of Animation, Key framing, Deformations, Character			
	Animation, Physics-Based Animation, Procedural Techniques,			
	Groups of Objects.			
	Image Manipulation and Storage:			
	What is an Image? Digital image file formats, Image compression			
	standard – JPEG, Image Processing - Digital image enhancement,			
	contrast stretching, Histogram Equalization, smoothing and median			
	Filtering.			
	Total Hours	30		

#### **Books and References:**

Sr. No	Title	Author/s	Publisher	Edition	Year
1.	Principles of Interactive computer Graphics	William M. Newman and Robert F. Sproull	ТМН	2 <sup>nd</sup>	
2.	Computer Graphics - Principles and Practice	J. D. Foley, A. Van Dam, S. K. Feiner and J. F. Hughes	Pearson	2 <sup>nd</sup>	
3.	Fundamentals of Computer Graphics	Steve Marschner, Peter Shirley	CRC press	4 <sup>th</sup>	2016

#### Sheth T. J. Education Society's Sheth N.K.T.T College of Commerce and Sheth J.T.T College of Arts, Thane (W) (Autonomous)

Programme Name: S.Y. B.Sc. (Informat	tion Technology)	Semester:IV
Course Category: CC		
Name of the Department: Sociology		
Course Title: National Integration and	l Communal Harmony	
Course Code: BSN411	Course Level: 5.0	
Type: Theory / Practical		
Course Credit: 2 credits		
Hours Allotted: 30 Hours		
Marks Allotted: 50 Marks		
Marks Allotted: 50 Marks		

#### Course Objectives:

- 1. To develop an understanding of the significance of National Integration and Communal Harmony.
- 2. To enable students to appreciate the role of youth in fostering unity and peace in society.

#### Course Outcomes:

- 1. Understand the principles of National Integration and Communal Harmony.
- 2. Develop leadership and teamwork skills through NSS activities focused on unity and peace.

**Introduction:** National Integration and Communal Harmony are essential for a diverse country like India. This course introduces students to the importance of unity in diversity and the role of NSS in promoting peace, social justice, and inclusive development. Students will engage in activities and discussions to strengthen their commitment to harmony and national unity.

Relevance and Usefulness: Given the challenges of communal tensions and social divisions, fostering National Integration is crucial. This course empowers students with the knowledge and skills to actively participate in building a more inclusive and peaceful society.

Interest and Connection with Other Courses: This course complements subjects such as Sociology, Political Science, and Social Work, reinforcing the importance of civic responsibility, human rights, and peacebuilding in a democratic society.

Unit No.	Content	Hours
I	UNIT I: Concept and Importance of National Integration and Communal Harmony  A. Meaning and Significance of National Integration B. Factors Affecting National Integration in India C. Challenges to Communal Harmony	15
II	UNIT II: Role of NSS in Promoting National Integration and Communal Harmony  A. NSS and Its Role in Community Development B. Social Service as a Tool for Unity C. Case Studies of Successful NSS Interventions for National Integration	15
	Total Hours	30

#### **References:**

- National Service Scheme Manual (Revised) 2006, Government of India, Ministry of Youth Affairs and Sports, New Delhi.
- 2. University of Mumbai National Service Scheme Manual 2009.
- 3. <a href="http://nss.nic.in">http://nss.nic.in</a>
- 4. <a href="https://www.rccmindore.com/wp-content/uploads/2023/04/NSS-Notes-II.pdf">https://www.rccmindore.com/wp-content/uploads/2023/04/NSS-Notes-II.pdf</a>

# Sheth T. J. Education Society's

# Sheth N.K.T.T College of Commerce and

# Sheth J.T.T College of Arts, Thane (W)

(Autonomous)

Programme Name: S.Y. B.Sc. (Information	Technology) Semester: IV		
Course Category/Vertical: Co-Curricular (CO	C)		
Name of the Dept: Psychology			
Course Title: Yoga			
Course Code: BSY411	Course Level: 5.0		
Type: Theory / Practical			
Course Credit: 2 credits			
Hours Allotted: 30 Hours			
Marks Allotted: 50 Marks			
<ol> <li>To impart to the students the knowledge of teachings and philosophy of yoga tradition.</li> <li>To provide the knowledge of various Yoga therapy practices like asana (posture), pranayama (voluntarily regulated breathing techniques).</li> </ol>			
Course Outcomes (CO):			
<ul><li>CO1. Students will be able to understand the basic principles and applications of Yoga.</li><li>CO2. Students will be able to use the Practical knowledge in their day to day life.</li></ul>			
Description the course:	Yoga practices will be important for the upcoming lifestyle hence students can seek a career in the same. Students will understand the importance of yoga in life. Students will be having practical exposure. Hence, practicing yoga will help students to maintain their health.		

Unit No.	Content	Hours
I	Theory of Yoga	15
	<ul> <li>C) Yogic Sanchalan (Yogic Movements), Kapalbhati (Cleansing Breath Technique), Suryanamaskar (Sun Salutation)</li> <li>D) Anulom-Vilom (Alternate Nostril Breathing), Dirgha Shwasan (Deep Breathing), Bhramari (Humming Bee Breath)</li> </ul>	
II	Practical	15
	<ul> <li>C) Vajrasana (Thunderbolt Pose), Paschimottanasana (Seated Forward Bend), Parivritta Janushirasana (Revolved Head-to-Knee Pose), Vakrasana (Twisting Pose), Marjarasana (Cat Pose), Naukasana (Boat Pose)</li> <li>D) Shalabhasana (Locust Pose), Dronasana (Warrior Boat Pose), Pavanmuktasana (Wind-Relieving Pose), Bramha Mudra (Sacred Gesture for Neck Strength), Utthita Dwipadasana (Raised Two-Leg Pose), Netra Sanchalan - 1 (Eye Movement Exercise - 1), Netra Sanchalan - 2 (Eye Movement Exercise - 2)</li> </ul>	
	Total Hours	30

#### **References**:

- 4. G. V Kadam Yoga Life Sutra, Girish Vasant Kadam (2012)
- 5. ajayoga Swami Vivekananda Ramakrishna Ashrama Publications
- 6. C.D. Sharma: Critical Survey of Indian Philosophy, Motilal Banarsidass Publications 2003

#### **Scheme of Examination**

Course with Credit	External Examination	Internal Examination	Total
Credit 4	60 marks	40 marks	100 marks
Credit 2	30 marks	20 marks	50 marks

# **Internal Examination Structure(Theory)**

Internal examination	40 marks	20 marks
Project Presentation/Case Study /Quiz/Group Discussion	10 marks	5 marks
Assignment /Active class Participation/Attendance	10 marks	5 marks
Class test	20 marks	10 marks
Total	40 marks	20 marks

# **Structure for Class Test**

For 10 marks	
Q1. Fill in the blank (5 Marks)	10 Marks
a.	
b.	
с.	
d.	
e. Q2. Answer in one or two lines (5 Marks)	
a.	
b.	
<b>c.</b>	
d.	
e.	

# **External Examination (For 60 Marks)**

Q. No.	External	Marks: 60
Q .1	Answer the following questions ( Any 3)	15 Marks
(From Module 1)	A	
	В	
	С	
	D	
	E	
	F	
Q. 2	Answer the following questions (Any 3)	15 Marks
(From Module 2)	A	
	В	
	С	
	D	
	E	
	F	
Q. 3	Answer the following questions ( Any 3)	15 Marks
(From Module 3)	A	
	В	
	С	
	D	
	E	
	F	
Q. 4	Answer the following questions ( Any 3)	15 Marks
(From Module 4)	A	
	В	
	С	
	D	
	E	
	F	

# **External Examination (For 30 Marks)**

Q. No.	External	Marks: 30
Q .1	Answer the following questions ( Any 3)	15 Marks
(From Module 1)	A	
	В	
	С	
	D	
	E	
	F	
Q. 2	Answer the following questions ( Any 3)	15 Marks
(From Module 2)	A	
	В	
	С	
	D	
	E	
	F	

#### **Practical Exam Evaluation: 50 marks**

A Certified copy journal is essential to appear for the practical examination.

1	Practical Question 1	20
2	Practical Question 1	20
3	Journal	5
4	Viva Voce	5

#### OR

1	Practical Question 1	40
2	Journal	5
3	Viva Voce	5