

FACULTY PROFILE

Salutation: Ms.

Position: Assistant Professor

Full Name: Darshana Amol Bande

Department: SFC (BMS)

Qualification: M.Sc., MBA

Number of years of experience – 7 years

Other Qualification:

- Completed M.Com(in Business Administration) with distinction Distance learning in 2019
- Completed and implemented the **Soft Skills development Programme for Trainers** in 2007
- Completed course in **Basics, Windows 2000, Office 2000, Internet** at Tata InfoTech Education Institution, in 2002

Research Papers

Nature of Conference/ Seminar	State/ National/ International	Title of the Paper Name of the Organizers	Date 2015- 16
Bhavishya: Udaan naye Bharat ki	International “Use of Social Media in Teaching and Learning”	Thakur college of science and commerce, Mumbai	18 th February 2016
Economic Conference National	“Sustainable development of Women entrepreneurs through micro enterprises- An approach in Make in India”	Ramanand Arya D.A.V College , Bhandup. Mumbai	19 th March 2016

Subjects Taught –

Name of the subject	Class
Principles Of Management	F.Y.B.M.S
Business Planning and Entrepreneurial Management	S.Y.B.M.S
Integrated Marketing Communication	S.Y.B.M.S.
Rural Marketing	S.Y.B.M.S
Logistics and Supply chain Management	T.Y.B.M.S
Customer Relationship Management	T.Y.B.M.S
Media Planning Management	T.Y.B.M.S
Sales and Distribution Management	T.Y.B.M.S
Strategic Human resource management and HR Policies	TYBMS
Change Management	SYBMS
Strategic Management	SYBMS/TYBBI
Turnaround Management	TYBBI

Professional Development Activities

SR NO.	Workshops, Faculty Development Programs and Conferences attended
1	Participated in one day workshop on “Joy of research” organized by M.S. college, Mumbra, on 24th April 2020
2	Attended online national workshop on fine tuning research tools organized by K. G. somaiya college on 25th April 2020
3	Participate in online workshop on “ Pawtoon” organized by Shree Narayan guru college, chembur on 2nd May 2020
4	Participated in one day FDP program on “making brand online” organized by Tilak college of science, Vashi on 3rd May 2020.
5	Participated in online national webinar on Application of Chanakya Niti in modern world organized by MUCTA on 11th May 2020
6.	Completed Two weeks faculty development programme on “Managing online classes and co-creating MOOCs(Sponsored by Ministry of HRD and organized by Ramanujan college, University of Delhi)

Paper setting at College Level:

Sr. No.	Programme	Semester	Subject
1	BMS	I	Principles Of Management
2	BMS	III	Business Planning and Entrepreneurial Management
3	BMS	IV	Integrated Marketing Communication
4	BMS	IV	Rural Marketing
5	BMS	V	Logistics and Supply chain Management
6	BMS	V	Customer Relationship Management
7	BMS	VI	Media Planning Management
8	BMS	V	Sales and Distribution Management

Paper setting at other Colleges :

Sr. No.	Programme	Semester	Subject	Year
1	BMS	II	Principles of Management	2020

College Level Activities –

1. *Member of Examination Committee-*
All duties allocated for smooth conduct of examination worked throughout the year, few includes senior supervision, proofreading, RFC and many more
2. FYBMS/BBI admission committee.

3. Delivered lectures for certificate courses in Basics of marketing.
4. Worked as a committee member in **WDC committee** of college
5. Worked as a committee member (Photo editor)in **Magazine committee** of college
6. Successfully completed the online course on Women empowerment organized by “**Akshara –UWDC” of Mumbai university.**

Hobbies –

Reading, listening music,

Key Skills:-

1. Good communication and analytical skills.
 2. Corporate work experience towards work.
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