

University of Mumbai



4000145

Summer 2024

EXAMINATION TIME TABLE

BACHELOR OF MASS MEDIA (B.M.M.) (SEMESTER V) (CBSGS) (75:25) (R-2016)

Days and Dates	Time	Paper Code	Paper
Wednesday, 3 April, 2024	02:30 p.m. to 05:00 p.m.	27301	Advertising : Advertising in Contemporary Society
Wednesday, 3 April, 2024	02:30 p.m. to 05:00 p.m.	27302	Journalism : Reporting
Thursday, 4 April, 2024	02:30 p.m. to 05:00 p.m.	27303	Advertising : Copywriting
Thursday, 4 April, 2024	02:30 p.m. to 05:00 p.m.	27304	Journalism : Editing
Friday, 5 April, 2024	02:30 p.m. to 05:00 p.m.	27305	Journalism : Feature & Opinion
Friday, 5 April, 2024	02:30 p.m. to 05:00 p.m.	27306	Advertising : Brand Building
Monday, 8 April, 2024	02:30 p.m. to 05:00 p.m.	27307	Advertising : Consumer Behaviour
Monday, 8 April, 2024	02:30 p.m. to 05:00 p.m.	27308	Journalism : Journalism & Public Opinion
Wednesday, 10 April, 2024	02:30 p.m. to 05:00 p.m.	27309	Advertising : Media Planning & Buying
Wednesday, 10 April, 2024	02:30 p.m. to 05:00 p.m.	27310	Journalism : Indian Regional Journalism

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Dr. Pooja Raundale

Mumbai - 400 098
4th March, 2024.

Dr. Pooja Raundale
Director
Board of Examinations & Evaluation