

Sheth N.K.T.T. college of Commerce and Sheth J.T.T. college of Arts

**B.Com Banking and Insurance
CO and PSO**

Class and Semester	Paper	Course Outcome
FYBBI sem I		
1	Foundation course-I	<ul style="list-style-type: none"> • This course gives an overview of Indian society to students for better understanding of society • It makes students understand the Indian constitution and fundamental rights to become a better Indian citizen
2	Principles of Management	<p>By the end of this course it is expected that the students will be able to:</p> <ul style="list-style-type: none"> • Gain an understanding of the functions and responsibilities of managers. • Understand the tools and techniques to be used in the performance of the managerial job. • Enable them to analyze and understand the environment of the organization. • Develop cognizance of the importance of management principles. • Understand the concepts related to Business. • Demonstrate the roles, skills and functions of management. • Analyze effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions. • Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities.
3	Business Economics- I	<ul style="list-style-type: none"> • By the end of this course it is expected that the students will be able to: • Understand basic micro economics concepts and inculcate the analytical approach of the subject matter. • Understand the supply and demand analysis to relevant economic issues. • Apply marginal to the firm under different market condition. • Understand the causes and consequences of different market structure. • Apply economic models to examine current economic issues and evaluate policy options for addressing these issues. • Analysis the causes and effects of change in real GDP. • Apply economic reasoning to problem of business. • Stimulate the students interest by showing the reliable and use of various economic theories. • Integrate the concept of price and output decisions of firm under market structure.
4	Quantitative Methods- I	<ul style="list-style-type: none"> • Understand the calculation and estimation of profit they can earn through projects. • Understand correlation of different variables of his business • Develop and able to use statistical, graphical and algebraic techniques

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		wherever relevant.
5	Financial Accounting – I	<ul style="list-style-type: none"> • This course will help the students to demonstrate progressive learning regarding Accounting Principles, GAAPs and also allow them to synthesis of financial information as well. • This course will give an in-depth knowledge about use of Information Technology in Financial Accounting. • Students will learn relevant financial and accounting skills and its quantitative and qualitative application in professional world.
6	EMFS	<ul style="list-style-type: none"> • This course is designed to give basics of Financial system. • It provides students with knowledge of various financial instruments and services. • It gives an insight of Regulatory and Developmental framework of the Banking industry
7	Business Communication-I	<ul style="list-style-type: none"> • It provides students with the knowledge of basic communication etiquette. • This subject improves the writing skills of the students. • It gives knowledge with respect to business communication and its importance.
FYBBI sem II		
1	Organizational behavior	<ul style="list-style-type: none"> • This course will help the students to discuss the development of field of organization and explain individual behavior related to attitude, personality, perception motivation and rewards. • It helps students to identify the process used in develop communication and resolving conflicts and implementing change in an organization. • It gives knowledge to students to explain organizational culture and describe various organizational design.
2	Business Law	<ul style="list-style-type: none"> • It helps the students in understanding the basic laws which govern and regulate business entities and transactions. • At the end of the course students have knowledge of Basic provisions and contemporary issues in Indian Economy.
3	Business Communication-II	<ul style="list-style-type: none"> • Students will be able to Display competence in oral, written and visual communication. • Students will be able to develop confidence in explaining one's thoughts and ideas in a most effective manner.
4	Quantitative Method -II	<ul style="list-style-type: none"> • Appreciate the mathematical concepts that are encountered in real world and gain insight into business situations. • Use mathematical concepts to enable profit maximization and cost minimization. • Get proper understanding of statistical application in economics and management.
5	FC-II	<ul style="list-style-type: none"> • Students will be able to understand the concept of liberalization, privatization, and globalization, which will help in business organization

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		<ul style="list-style-type: none"> Students will be able to cope up with stress and also able to handle conflict in an appropriate manner.
6	Principles and Practices of Banking and insurance	<ul style="list-style-type: none"> It gives an overview of Banking and Insurance sector in India. It makes students aware about the various banking regulations and policies for financial inclusion. It provides knowledge with respect to claim and settlement procedures of insurance.
7	Financial Accounting-II	<ul style="list-style-type: none"> The course makes awareness amongst the students related to accounting information, accounting concepts, principles and conventions. It helps the students to analyze, interpret and communicate information contained in the basic financial statements and explains the limitations of the statements. It helps the students to learn the transaction relating to buyback of equity shares & redemption of preference shares and debentures.
SYBBI sem III		
1	Foundation course-III An overview of banking sector	<ul style="list-style-type: none"> This subject gives student an overview of banking industry to understand the structure of banking system. It help students understanding the upgraded technology use in banking sector and also upcoming economic development into the industry.
2	Management Accounting	<ul style="list-style-type: none"> Students will be able to learn the concept of management accounting, financial statement analysis, working capital management and dividend policies which will be helpful in decision making process in an organization. Students will learn about various ratios and their analysis which will be helpful in analyzing the company's financial position.
3	IT in B & I- I	<ul style="list-style-type: none"> Students will learn Electronic commerce framework Students will learn E-Banking ,Electronic payment system Students get the knowledge of MS office. Learn application in banking and insurance Get the knowledge of cyber law and security
4	Financial Management I	<ul style="list-style-type: none"> Students will get the understanding and ability to use basic business financial management concept and tools of analysis such as Valuation, Risk - Return Relationships, Cost of Capital, Capital Structure & Working Capital Management. They will learn to Calculate Common Investment Criteria and Project Cash Flows associated with Corporate Project Evaluation.
5	Direct Tax	<ul style="list-style-type: none"> This course is to have a basic understanding of tax systems and how to calculate tax for the individual assesses. Helps students to have insight of specific provisions of Income Tax Act and various exemptions available to assesses.
6	Mutual Fund	<ul style="list-style-type: none"> This subject enables students to understand the concept of Mutual Fund,

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	Management	<p>its advantages, disadvantages, operations, functioning etc in detail.</p> <ul style="list-style-type: none"> • It helps in understanding various types of mutual fund available in Indian Market. • Gives insight of selection criteria for specific mutual fund scheme based on the individual objectives.
7	Financial Markets	<ul style="list-style-type: none"> • This subject provides knowledge to understand the role and function of financial system in reference to Indian Economy. • Demonstrate an awareness of the current structure and regulation of the Indian Financial service sector. • Evaluate and create strategies to promote financial products and services.
SYBBI sem IV		
1	Cost Accounting	<ul style="list-style-type: none"> • This subject helps students to understand meaning, procedure and preparation of cost sheet. • It helps to gain the knowledge as how costing helps in decision making processes in an organization. • Gives practical knowledge of preparing cost sheets, variance analysis, Marginal costing, and Reconciliation analysis.
2	Customer Relationship Management	<p>By the end of this course it is expected that the students will be able to:</p> <ul style="list-style-type: none"> • Develop a sound foundation of CRM concepts and best practices so students can implement CRM practices successfully for long-term profitability. • Develop excellent marketing ideas for attracting customers and retaining them. • Understand how to shift from a short-term customer transaction based mode of operation to a long-term relationship mode and understand the benefits of having strong customer relations.
3	IT in B & I – II	<ul style="list-style-type: none"> • Students will learn E –banking , EPS and payment gateway • Learn project management, data centers, RDBMS, tool types. • Get the knowledge of Data warehousing and data mining • Students will be able to use email and drives.
4	Business Economics II	<ul style="list-style-type: none"> • This course is designed to present an overview of macroeconomics issues. • It also introduces preliminary models for the determination of output employment interest rate and inflation. • To understand monetary and fiscal policies are discussed to illustrate policy application of macroeconomic theories.
5	FC-IV	<ul style="list-style-type: none"> • Students will be able to understand the components of life insurance and General insurance business in details. • Students will be able to understand the methods of premium collection and claim settlement processes.
6	Corporate and Securities law	<ul style="list-style-type: none"> • The course broad perspective on Indian and international securities laws in all dimension. • The course imparts various knowledge relating to securities market

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		<p>regulators, market professionals and law reforms.</p> <ul style="list-style-type: none"> • It works as an instrumental in investors education as it relates to investors protection.
7	Financial Management-II	<ul style="list-style-type: none"> • It provides students with the knowledge of working capital management and financing techniques. • It aims at giving an insight in the various ways of financing the business. • It helps students to develop a strategy for financial planning and budgeting.
TYBBI sem V		
1	International Banking & Finance	<ul style="list-style-type: none"> • The objective of the subject is to have thorough understanding of Internal Banking operations and International Finances. • This course helps students to learn BoP, Exchange rate systems; Crypto currencies market Euro Market and foreign lending and borrowing.
2	Financial Reporting Analysis	<ul style="list-style-type: none"> • This course is designed to understand and know how annual reports and final account of Banking, Insurance, and corporate has been prepared as per various schedules.
3	Strategic Management	<ul style="list-style-type: none"> • The objective of the subject is to expose students to various perspectives & concepts on field of strategic management. • It enables the students to understand principles of strategy formulation, implementation & control in organization. • This course will help students to develop their skills for applying these concepts to the solution of business problem. • It further aims at helping the students to master the analytical tools of strategic management.
4	Research Methodology	<p>By the end of this course it is expected that the students will be able to:</p> <ul style="list-style-type: none"> • Develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling. • Have basic knowledge on qualitative research techniques • Have adequate knowledge on measurement & scaling techniques as well as the quantitative data analysis • Have basic awareness of data analysis-and hypothesis testing procedures
5	Auditing	<ul style="list-style-type: none"> • The course aims at providing students with general definition of assurance services, ethical principles of audit profession, types of audit and standards of audit and assurance. • It provides knowledge of definition and understanding of internal control system, control activity and to inform about the effectiveness of internal control. • It gives a view of audit assessment and calculate the importance of audit strategy.
6	Financial Services Management	<ul style="list-style-type: none"> • It provides students with the knowledge of various financial services. • It aims at creating awareness with respect to housing and consumer finance options.

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		<ul style="list-style-type: none"> Students learn about various depository functions in detail.
TYBBI sem VI		
1	Security Analysis and Portfolio Management	<ul style="list-style-type: none"> This subject gives an insight of various investment options and portfolio building for investors. Students learn to calculate expected return and standard deviation for various investments. Subject gives understanding of various theories of investment analysis.
2	Marketing in Banking and Insurance	<ul style="list-style-type: none"> This subject gives an insight of various concept and significance of marketing in banking and insurance, the elements of marketing mix, marketing plan and marketing strategies adopted by bank and insurance companies. It aims at Studying the factors influencing the locations, layouts, operations of banking & insurance companies. Subject gives understanding of Probe the different products offered by banks & insurance, product development and management and branding of the products of both field. This course helps the students to Analyses the promotional measure taken by bank and insurance, customer relationship management and marketing research by banking and insurance companies.
3	Human Resource Management	<p>By the end of this course it is expected that the students will be able to:</p> <ul style="list-style-type: none"> Understand the basic aspects of human resource management to understand the functioning of human resource management in an organizational setting. Better relate to the role, functions and functioning of human resource department of the organizations. Understand, design and formulate various HRM processes such as Recruitment, Selection, Training, Development, Performance appraisals and Reward Systems, Compensation Plans and Ethical Behavior. Develop ways in which human resources management might diagnose a business strategy and then facilitate the internal change necessary to accomplish the strategy Evaluate the developing role of human resources in the global arena
4	International Business	<ul style="list-style-type: none"> The course demonstrates how international business variables affect the trade process. It aims to highlight the realities of international business; some of its advantages and its problems that come when business is conducted on the international stage. By the end of this course, the student will be able to address international trade and investment issues
5	Central	<ul style="list-style-type: none"> Provide students theoretical knowledge about the main functions of

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	Banking	Central Banking. <ul style="list-style-type: none">• National Central Banks from countries outside the monitoring union• Concepts of Money, its supply demand and instruments of Central Bank.• Decision making bodies of central bank and their functioning.• Basic transmission mechanisms of monitoring and fiscal policies.
6	Project Work	<ul style="list-style-type: none">• It aims at giving practical knowledge of the banking and insurance industry.• Helps students to develop element of research analysis and scientific temperament challenging the potential of learner as regards to his or her eager to enquire an ability to interpret particular aspect of the study.

Program Outcome-B.Com (Banking and Insurance)

- Enlighten students to gain the in depth knowledge in area of Banking and Insurance.
- It gives detail understanding of overall financial market in India and its detail structure.
- Helps in preparing students to explore opportunities being newly created in the field of banking and insurance due to Globalization, Privatization and Liberalization.
- To give an adequate exposure to operational environment in the field of Banking and Insurance