

1. Functional structures help to create _____

- Teamwork
- Specialization
- Work groups
- Multi skilled employees

2. What is a strategic alliance?

- Any form of partnership between one firm and another
- Formal agreement committing two or more firms to exchange resources to produce products or services
- Formal agreement to share profits from a shared investment
- Formal agreement to share knowledge

3. Which stage marks the beginning of any project?

- Initiation
- Planning
- Decision making
- Closing previous project.

4. What are the stages of the Project Life Cycle?

- Initiation, testing, doing & Evaluating
- Initiation, Planning, Execution, Evaluation
- Analysis, Planning, Execution, Evaluation
- Initiation, doing & Evaluating

5. What does PLC stand for?

- Program loss closure
- Product life cycle
- Project loss chain
- Program life cycle

6. The risk management techniques of reductions involve _____

- Budgeting
- Optimize
- Withdraw
- Profit maximise

7. Which of the following is not project management goal?
Keeping overall costs within budget
Delivering the software to the customer at the agreed time
Maintaining a happy and well-functioning development team
Avoiding customer complaints

8. A 66.6% risk is considered as ____
Very low
Low
Moderate
High

9. Quality planning is the process of developing a quality plan for ____
Team
Project
Customers
Project manager

10. Cost of debt is calculated on the basis of ____
Net proceeds
Interest
Depreciation
Capital

11. What is factoring?
Production planning
Financial service
Cost of sales
Depreciation

12. A risk-free security has __ variance.
-1
0
1
Greater than 1

13. __ is called dividend pay-out ratio.
Debt equity ratio
Dividend yield ratio
Equity method
Asset method

14. Which of the following is short term source?

- Bank Credit
- Public Deposit less than 1 year
- Commercial paper
- All the above

15. Which of the following is not short-term source?

- Bank Credit
- Public Deposit less than 1 year
- Bank loan for land & building
- All the above

16. Which of the following is long term source?

- Bank loan for land & building
- Public Deposit less than 1 year
- Commercial paper
- All the above

17. Which of the following is not long-term source?

- Bank loan for land & building
- Public Deposit less than 1 year
- Equity share capital
- All the above

18. Which of the following is a financial asset?

- Bonds
- Machinery
- Stocks – inventory
- Raw material

19. Which of the following shows the process of creating something new?

- Business model
- Modelling
- Creative flexibility
- Innovation

20. Which one of the following gives suggestions for new product and also help to market new products?

- Existing products and services
- Federal government
- Distribution Channels
- Consumers

21. Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment?

- Merger
- Minority Interest
- Joint venture
- Majority interest

22. What is the process by which individuals pursue opportunities without regard to resources they currently control?

- Start-up management
- Entrepreneurship
- Financial analysis
- Feasibility planning

23. Having less than 50 percent of equity share in an international venture is called _____

- Joint Venture
- Majority interest
- Minority interest
- Exporting

24. Which one of the following is the process of entrepreneurs developing new products that over time make current products obsolete?

- New business model
- Anatomization
- Technology Innovation
- Creativity

25. Which of the following factors is the most important in forcing U.S. companies to focus on new product development and increased productivity? a) Entrepreneurship b) Hyper competition c) Governmental laws d) Organizational culture

26. Which of the following is alternatively called corporate venturing? a) Entrepreneurship b) Intrapreneurship c) Act of stating a new venture d) Offering new products by an existing company

27. Individuals influencing an entrepreneur's career choice and style are known as which of the following? a) Moral-support network b) Role model c) Professional support network d) Support system

28. The level at which an individual is viewed by society is called: a) Financial status b) Qualification c) Social status d) Achievement
29. Which one of the following is the most important characteristic of a successful business website? a) Innovation b) Speed c) Graphics d) Products
30. Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process? a) Idea Stage b) Product Planning Stage c) Product Development Stage d) Test Marketing Stage
31. Why should an entrepreneur do a feasibility study for starting a new venture a) To identify possible sources of funds b) To see if there are possible barriers to success c) To estimate the expected sales d) To explore potential customers
32. Information regarding all of the following is related to operations, EXCEPT: a) Location b) Promotion c) Raw materials d) Labor skills
33. A Micro Enterprise is an enterprise where investment in plant and machinery does not exceed ____ (According to MSMED Act, 2006)

Rs. 15 Lakh

Rs. 20 Lakh

Rs. 25 Lakh

Rs. 30 Lakh

34. A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as?

Ecopreneur

Technopreneur

Intrapreneur

Social Entrepreneur

35. Venture capital is concerned with ____
- New project having potential for higher profit
- New project of high technology
- New project having high risk
- All the above.

36. Goals are identified by ____
a. finding the deficiencies in the current system b. observing the current system c. analysing competitor's system d. finding the advantages in the current system
37. Goals are identified by ____
a. discussion with all concerned b. pinpointing unsatisfactory performance c. finding poor management d. examining a variety of documents
38. Goals should be agreeable to ____
a. top management b. project leader c. all concerned, both management and operational staff d. programmers
39. A computer-based information system ____
a. may require some tasks to be done manually b. should not have any manual tasks c. is always fully automated d. may use only computers
40. By economic feasibility of a system we mean that ____
a. it is economical to operate b. it is expensive to operate c. it will be cost-effective if implemented d. finances are available to implement the system and it will be cost
41. A cost-benefit analysis is performed to assess ____
a. economic feasibility b. operational feasibility c. technical feasibility d. all of the above
42. Pick the indirect cost from the following ____
a. cost of new forms b. cost of training analysts and users c. cost of software to be brought d. cost of fact gathering
43. In payback method one finds out ____
a. the period necessary to invest the cost of the system b. the time required for the full benefits to accrue c. the time at which benefits exceed cost d. whether the system is able to payback amount invested
44. In simple payback method one ____
a. accounts for interest payments on benefits b. ignores interest payments c. only accounts for interest on capital investments d. only accounts for interest on recurring expenses
45. In designing a system it is found that the cost of the system was Rs 1,50,000 and the benefit is Rs 10,000 per month. The interest is 1%

per month; the payback period using payback method with interest is
a. 14 months b. 17 months c. 15 months d. 20 months

46. Which one of the following is not an Intrapreneurial leadership characteristic?

- Encourage the team work
- Not flexible
- Understands environment
- Persistent

47. A short-term, internal source of funds can be obtained by reducing all of the following except_____.

- Short-term assets
- Fixed assets
- Cash
- Inventory

48. In small scale sector _____ are dominant.

- Institutional entrepreneurs
- Entrepreneurs by inheritance
- Technologist entrepreneurs
- Forced entrepreneurs

49. Project phases allow for effective control at the_____.

- Project cost
- Funding level
- Estimation
- Quality

50. _____ is an important element in the project planning cycle.

- Project objective
- Project idea
- Project identification
- Project selection