

DR. PALLAVI A. SHAH

- Office Address** :- Sheth N.K.T.T. College, (Dept. of Commerce) Kharkar Ali, Thane (W).
- Qualification** :- **B.Com, M.Com, DIM, DFM, MBA Ph.D.**
- Profession** :- **Assistant Professor since 1999 and P.G. recognized teacher since 2010.**
- IT literacy** :- Passed MSCIT with 85 %
- Any other :- Passed Exam conducted by Mumbai Sarodaya Mandal on Ghadhi Prachar Pariksha on 19th January 2010.

Subject Teaching:-

- F.Y.B.Com. : Foundation Course I & Business System & Society
- S.Y.B.Com. : Marketing and Finance
- T.Y.B.Com. : Management & Production Planning,
Export Marketing
- M.Com : Business Strategy and Policy

- Research Guide** :- 1. Recognized as a Research Guide of Shri Jagdishprasad Jhabarmal Tibrewala University, Rajasthan. India
2. 1. Recognized as a Research Guide of University of Mumbai

Research work

Undertaken:

Participation in Workshop Seminars and Conference

- (1) University level Seminar on HRD & MNC organized by Pragati College Dombivli on sat 20th Nov 2004.
- (2) Workshop on Revision of syllabus of Comm-III at Tatyasaheb Athale College Devrukh on 8th January 2005.
- (3) Workshop on Applied Component and revised paper pattern of M.P.P. at Pragati College of Arts and Commerce and Board of Studies 9th Aug 2006.
- (4) National Seminar organized by University of Mumbai on Foreign Direct Investment on 3rd October 2007.
- (5) Workshop on Revision of syllabus of Commerce III organized N.M. College Vile Parle on 8th May 2010.

- (6) Workshop on How to be a Smart Investor Organized by CGSI and SEBI on 14th January 2011 in N.K.T.T. College.
- (7) Participated at national commerce conference at Vikas College, Vikroli (East) on “Development of capital markets in Indian current scenario” on 29th January 2014.
- (8) Participated in One day Workshop on Revised syllabus of commerce paper of T.Y.BCOM and M.COM, Jointly organized by board of studies in Commerce, University of Mumbai and Pragati College, Dombivli. On 3rd July, 2014.
- (9) Organized and Participated in one day Workshop on “A skill Development program for Teachers” held on Thursday, the 28th August 2014 in NKTT College, Thane (W).
- (10) Participated in One Day Regional level Seminar on “Research Methodology” on Saturday, the 20th September 2014 in NKTT college, Thane (W)
- (11) Participated in One day Workshop on ‘Skill Development’ under XII plan of UGC Scheme, organized by Staff Academy, Sheth N.K.T.T. College of Commerce and Sheth J.T.T College Of Arts, Thane (W). On 9thFebruary, 2016.
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| 01/03/2020 | Spoken Tutorial Project, IIT Bombay OR Vidyavardhini College of Engineering & Technology | Moodle Learning Management System |
| 08/03/2020 | Development Research Institute | COVID-19 Women & Migration |
| 15/04/2020 | Edoflip | Effects of COVID-19 on Academics |
| 18/04/2020 | MUCTA | E-learning the road ahead |
| 27/04/2020 | IQAC | Fundamentals of Digital Marketing |
| 29/04/2020 | H & G H Institute of Management | Impact of COVID-19 on Economy |
| 02/05/2020 | Narayan Guru College, Chembur | Powtoon, an innovative way of Presentation |
| 03/05/2020 | K G Mittal College & IAA-TB | Cyber Security During COVID-19 |
| 06/05/2020 | IQAC | Intellectual Property Rights |
| 10/05/2020 | G R Patil College. Mumbra | Dimensions of Pandemic & Woman in India |
| 11/05/2020 | Anna Leela College of Comm., & Economics | Application of Chanakya Niti in Modern Education |
| 15/05/2020 | Anna Leela College of Comm., & Economics | Research Ethics & Plagiarism Control |
| 17/05/2020 | Shri Chhatrapati Shivajiraje College of Engineering | Intellectual property Rights |
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Presented research paper in Workshop Seminars and Conference

1. 'Impact on Globalization on Indian Industries' at Mahatma Phule Arts, Commerce & Science College, Panvel in February, 2005 a State level seminar arranged by Rayat Shikshan Sanstha, Panvel
2. Presented research paper on BPO Challenges and Opportunities at International Commerce Conference held at University of Mumbai on 6th and 7th Dec.2007.
3. Presented research paper on 'Mall Culture and Small Shops' at state level seminar on 'Changing Concept of Marketing with Global Reference' held at G.S. COLLEGE OF COMMERCE, Wardha on 26th September, 2008.
4. **Presented and Awarded 1st Prize** for the research paper on "Changing Management Paradigms" at National Level Conference organized Indira Institute of Business Management Navi Mumbai on 22nd Nov, 08.
5. Presented paper on Global Financial Turmoil and Indian Retail Industry. Kirti College Dadar 18th February 2009.
6. Presented paper on Global Financial Crises Adarsh College Badalapur 16th & 17th January 2009.
7. Presented paper on Role of NGO in development of Special Children Salve College, Kalwa, 24th March 2009
8. Presented paper on UGC sponsored seminar on Development issues in the changing scenario Birla College
9. Empowerment, at K. B. College Thane (E) on 22nd and 23rd January 2010.
10. Presented paper on Micro Finance Pendarkar College, Dombivili 27th January 2010.
11. Presented paper on Micro-Finance :A Road Ahead Pragati College, Dombivli 22nd February 2011
12. Presented paper at International Conference on SRM- A New dimension to the concept of Retail Management at IFFL Institute at Lonavala, 5th & 6th March 2011
13. Presented paper on SHG, Bank Linkage Programme for Women.
14. Presented paper at National Conference at Pragati College, Dombivli (East) on IFRS-Opportunities and challenges for India on 3rd Feb. 2012

15. Presented Paper at International Conference on Business Management & Information Systems in Singapore on E-banking Services, 24th November 2012.
16. Presented paper at National conference at Pragati College, Dombivli (East) on Impact of FDI on Multi Brand Retailing on 27th Feb, 2013.
17. Presented paper at National commerce conference at Vikas College, Vikroli (East) on 'A Study of Opportunities and Challenges for Mutual Fund' in India on 29th Jan, 2014.
18. Presented and Published Paper titled "Study on Tourism Education in India – Need quality people" at National seminar on Global Awakening in the ocean commerce and business organized by K.B.COLLEGE of Arts & Commerce for women, on 24th January 2015 ISBN no.978-93-5202-546
19. Presented paper titled "Customer Relationship Management" at National Conference organized by Smt .Jankibai Rama Salvi college of Arts, commerce, and science on 1st March 2015.
- 20 Presented paper titled "CSR and Corporate Governance –a need of competitive Era"at Kalsekar College in the national conference ISSN no. 0976-8564dated 7th Feb 2015.
- 21 Presented paper titled 'Transformation of Studentsin to Human Resources Through Current Credit Grade System In Higher Education' at National Conference organised by NKTT College on 'Teaching Learning and Evaluation ISBN- 978-81-931391-5-8' on Saturday,12th December 2015.
- 22 Presented paper titled "Green Marketing: Emerging Steps Towards a Positive Future" '13th International Commerce and Management Conference on New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing, HR and IT in Global Scenario' Organised by University Department of Commerce, University of Mumbai on Thursday,14thand Friday,15thJanuary,2016.
- 23 Presented paper titled 'Nurturing Innovation & Entrepreneurship for Replenishing Growth' UGC Sponsored One day National Conference "Innovative Practices in Business" Organised by Department of Commerce, Pragati College, Dombivli (E) on 18th February 2016.

- 24 Presented paper titled ‘Green HRM as an Emerging tool for Sustainable Development’ International Conference on “Science, Sustainability and Society in the Current Scenario: Challenges and Opportunities ” Organised by Vikas College, Vikroli (E) on 20th February 2016.

Minor research undertaken and Completed

1. Impact of Socio- Economic Environment on development of Children (with special reference to Thane City) - Project sanctioned by University of Mumbai in 2009.
2. Customer preferences and problems of E-banking services approved by University of Mumbai for 2011-12.
3. Sectioned Minor Research by University of Mumbai topic of “Prospect and Challenges of Women Entrepreneurs in Tourism industry.” Dated 17th October 2014.

Publication in ISBN and ISSN Journals:

1. Impact of SOCIO-ECONOMIC ENVIRONMENT on academic growth and development of the children with special reference to Thane City in an international level referred registered research journal “RESEARCH ANALYSIS AND EVALUATION” Vol. I, Issue-12, SEPT. 2010.
2. Role of F.D.I. in India in an international level referred registered research journal “RESEARCH ANALYSIS AND EVALUATION” Vol. I, Issue-9 MAY, 2011.
3. Retailing in the globalised era in the International Journal of Institute for Future Education, Entrepreneurship and Leadership.
4. Challenges to SHG in Micro finance- published in All India Science Research Association, Mumbai on Excel Publishers-2011
5. Study of Opportunities and Challenges in Mutual Fund VOL-V, ISSN 0974-2832, 2014 published in Shodh Samiksha Aur Mulyankan.
6. Published paper in Published research paper on “COVID-19- Setback of world economy in recognized journal PURAKALA, on April 2020. Vol. no.31 Issue no.90971-2143(9) impact factor 5.60

Educational Programme:

1. Attended & completed four weeks “Orientation Programme” arranged by University of Mumbai in Dec., 2003.
2. Attended and completed three weeks ‘Refresher Programme’ arranged by University of Mumbai with ‘A’ Grade in Feb 2006.
3. Successfully Completed Refresher course in “Commerce & Business studies” Organized by Rani Durgavati vishva vidyalaya University, Jabalpur M.P from 10th May 2015 to 30th May 2015.

Short Term course completed

1. Successfully completed ONE week faculty development program on developing future generation of teachers organized by Wilson College, Mumbai, under the Pandit Madan Mohan Malviya national mission for the teachers and teaching (PMMMNMTT) MHRD, New Delhi from 18/04/2020 to 23/04/2020 and awarded ‘A’ grade
2. Successfully completed TWO week faculty development program on ‘Managing online classes and co- creating MOOCs 2.0 organized by Wilson College, Mumbai, under the Human Resource management and Pandit Madan Mohan Malviya national mission for the teachers and teaching (PMMMNMTT) MHRD, New Delhi from 18/05/2020 to 3/06/2020 .
3. Successfully completed online short term course organized by Sawarkar Mahavidyalaya, Beed, on Physics in Daily Life on 25/4/2020 to 31/05/2020

Invited for giving guidance lecturer/ Guest/Resource person:

1. Guidance Lecture on “Export Management” at Shivle College, Shivle Taluka, Murbad.
2. Guidance Lecture in Best of Luck Programme arranged by M.E.D.Khadayata Yuvak Mandal, Dombivli on “Preparation for Exams.”
3. Guidance Lecture on “Stress Management” arranged by M.E.D.Khadayata 641 Mahila Mandal, Dombivli.
4. Guidance Lecture on ‘Leadership qualities’ at N.S.S. camp of Kalsekar college at Murbad on

Awards & Honored received:

1. Stood 1st in the Subject of Marathi in Standard XIIth

2. Stood in Merit List of the College at T.Y.B.Com. Exam.
3. Swatra Senani Dattaji Thamane Adarsh Shishak Puraskar 2019-20, awarded by Dhyansadhana College, Thane on 13rd December 2019.

Participation in Social Work:

1. Donation to “*Vanvasi Vikas Mandal*” by organising “*Sahi Re Sahi*” Marathi Drama at Kalyan.
2. Active Participation in Handicap School namely Bharari & Astitva, Gharkul at Dombivli.
3. Founder Member of M.E.D. Khadayata Yuva Mandal in Dombivli
4. Worked as a member of “Kshitij Group” for various activity like
 1. Environment protection ,Preservation of Historical places
 2. Creating awareness among school students ,Importance of Forts
 3. Arranged Exhibition of Models of Forts
5. Member of AKASHARA, NGO for women empowerment
6. Helping Hi-Tech Foundation working for special children.

Publications of literature:

Published one book of poem named “*Maze Te Tujhe*” in the year 2000.