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Dr. Rajendra B. Patil
(Director – Institutional Growth, Bunts Sangha HEI Co-Founder & Director, Pitasys Software Pvt Ltd)

Dr. Priyadarshan Patil
(HOD, Department of Marketing, ITM Business School, Kharghar)

NOTE

Presentation certificates will be given to all the registered authors. Selected research paper will be published in "A peer - reviewed journal"

Address

Sheth N.K.T.T. College, Kharkar Alley, Thane (W) 400 601.

Social Links

|| विद्या विनयेन शोभते ||

Sheth T.J. Education Society's
SHETH N.K.T.T COLLEGE OF COMMERCE & SHETH J.T.T COLLEGE OF ARTS, (AUTONOMOUS)
Kharkhar Alley, Thane (W)

(Reaccredited by NAAC B^{++} (2.91), 4th cycle, ISO certified : 21001:2018)

Faculty of Science & Technology & B.Com (Management Studies)

Organizes

International Conference on

"AI-Driven Innovation for Sustainable Development in Education and Industry"

Date : 07th January, 2026

Venue : Multipurpose Hall, 2nd floor, A wing, NKTT College, Thane (W) 400601

Contact details :
Ms. Darshana Bande - 9870348855
Ms. Bhavika Khadapkar - 7039972272

Patrons

- **Samajratna Dr. (Sheth) Nanjibhai Khimjibhai Thakkar Thanawala** Hon'ble President, Sheth T. J. Education Society.

- **Shri. Paresh Thakkar** Hon'ble Joint Secretary, Sheth T. J. Education Society.

- **Dr. Ajay Bhamare** Hon'ble Pro - Vice Chancellor, University of Mumbai.

Chief Guest

Prof. (Dr.) Rajanish K. Kamat Hon'ble Vice Chancellor, Dr. Homi Bhabha State University, Mumbai.

Key Note Speaker

Prof. S.G. Bhirud Hon'ble Vice Chancellor, COEP, Techonological University, Pune.

Organizing Committee

Chairperson
Dr. Dilip Patil –Principal

Chief Editor
Dr. Manoshi Bagchi - Vice Principal

Convenor of Conference
Dr. Yogeshwari Patil - SFC Co-ordinator

Co-Convenor
Ms. Darshana Bande - Head, Dept. of B.Com (Management Studies)

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About the College

Sheth T.J. Education Society, established in 1949, was founded by visionary entrepreneurs and philanthropists with a mission to serve society through education. Over the years, the society has made significant contributions to the field of education and is responsible for shaping the academic journey of over 5,000 students annually across its institutions. Sheth N.K.T.T College of Commerce, established in August 1990, was further expanded in 1993 with the addition of Sheth J.T.T. College of Arts, evolving into a distinguished multi-faculty higher education institution. Currently, the college boasts an enrollment of over 4000 students. The college has been recognized for its commitment to excellence in education, reaccredited with a B^{++} Grade (4th Cycle, CGPA-2.91) from the National Assessment and Accreditation Council (NAAC). Additionally, it has been conferred autonomous status, effective from the academic year 2024-25, further enhancing its reputation as a premier institution. The institution offers a diverse range of programs, including ten undergraduates (UG) programs and seven postgraduate (PG) programs, catering to both traditional and emerging fields such as B.Sc. (Data Science), B.Sc.(AI and ML) and B.Sc. (Computer Application). The College has collaborative with other institutions that offer twinning programmes, dual degrees in India and abroad. Additionally, the college provides 30+ skill-based, value added and diploma courses aimed at equipping students with practical and industry relevant skills. The college also houses two Research Centers in the disciplines of Commerce and Economics, fostering a strong research culture. Furthermore, it features a state-of-the-art Incubation Centre, sanctioned by MSME, which offers entrepreneurs access to resources, mentorship and networking opportunities to bring their ideas to life. The college also takes pride in its Learning Resource Centre (LRC), which is a knowledge hub. It is fully automated with SOUL 3.0 software and enhanced by the integration of Drilbit plagiarism detection software, providing robust support for research and academic excellence. Additionally, the college is home to a well-equipped Yoga Centre, Gymkhana and Vertical Garden, promoting physical and mental well-being through holistic practices and contributing to the overall development of its students and staff.

About the Conference

The rapid advancement of Artificial Intelligence (AI) is reshaping education and industry, offering transformative potential to tackle global challenges related to sustainability, efficiency, access, and innovation. This international conference aims to unite educators, researchers, industry leaders, entrepreneurs, and policymakers. It will help to explore strategic AI implementation for sustainable development, emphasizing real-world applications, ethical use, and collaboration between academia and industry.

Objectives of the Conference

- To understand the importance of AI in the field of education and industry
- To define the role of AI for Industry-Academia collaboration
- To explore AI's impact on employment, workforce changes, and future skill needs in education and industry.
- To recommend key policy frameworks that ensure the ethical, responsible and transparent use of Artificial Intelligence.

Sub - Themes

1. Ethical uses of AI in education
2. AI in sustainable business & entrepreneurship
3. AI for environmental sustainability & resilience
4. Ethics, governance & policy for sustainable AI
5. Use of AI in Finance and Accountancy
6. Integration of AI with virtual and Augmented Reality
7. Role of AI in Digital Marketing
8. AI practices in Human Resource Management
9. Healthcare Analytics and predictive modelling using AI
10. AI in Social Media Marketing and influencer analytics
11. Psycho – Social impact in AI driven economy.
12. AI meets Academia: Innovations in Library science
13. AI and content development

Social Relevance

The core focus of the conference is ensuring that the benefits of AI-driven development are inclusive and equitable to the society. AI's potential to expand access to quality education, enhance skill development and create new employment opportunities will be discussed, helping to reduce social disparities. This inclusive approach aims to foster a more resilient society where technology serves as a tool for empowerment and collective well-being.

Target Audience

- Academicians, Research Scholars and PG students
- Industry Experts and Entrepreneurs
- International and National Participants

Guidelines for paper submission

- Length and reference: maximum 2000 words
- Spacing: 1.5 Font: Times New Roman
- Font Size: 12 Points, Margin of one inch all-around
- Title page of manuscript must include:
- Title of the paper
- Names of authors including the co-author / affiliations
- Keywords (maximum 5)
- Phone numbers & email.
- References: APA formatting style. All tables, charts and graphs should be given with title.

Abstract and full paper are to be submitted to **sfcconference@nktt.edu.in**

Registration and Publication Fee Details

1. Faculty / Professionals

Paper presentation & participation for author & co-author : ₹500 each
Presentation & publication for both: ₹1500

2. Research Scholars & PG Students

Paper presentation for author & co-author : ₹500 each
Presentation & publication for both: ₹1200

3. Foreign Participants

Paper presentation for author & co-author : $10 each
Presentation & publication for both: $20

SCAN QR CODE FOR REGISTRATION